

The Colorado Chapter of the American Society of Indexers presents

**Decisions, Decisions!
Making Choices For a Quality Index
A Workshop by Anne Leach**

Please join us on Saturday, October 28, 2000 from 10:00 am to 3:30 pm at the Lafayette Public Library, 775 W. Baseline Road, Lafayette, CO.

About the Workshop

"Every book can be considered to have at least two audiences--maybe even more than two--and the indexer must keep them all in mind. In this workshop, we will discuss audience needs and term selection for the multiple audiences for each of the following: technical material, textbooks, and scholarly publications. Participants will review "Bad...Better...Best" selections that illustrate ways to enhance the usability of indexes, and will do some exercises using Wilson-Award winning indexes by Delight Ansley for *Cosmos* and by Martin White for *The Promise of Pragmatism*." -- Anne Leach

The workshop will run from 10 am to 3:30 pm, with a 1 1/2 hour lunch break for informal networking and discussion. A catered box lunch may be pre-purchased or you may bring your lunch or choose to eat at a nearby restaurant.

Anne Leach has been involved in publishing as an editor and indexer since 1985, when she also first joined ASI. Over the years, she has been active in the Golden Gate chapter, and since 1988, the SoCal chapter. She was a director of ASI for six years, editor of "Key Words" for six years, and head of ASI's Publicity Committee for two years.

Her indexing work has ranged from the deadly technical (programmers' and hardware manuals) to the totally fun (*Dating For Dummies*), through literature, ecology, management, finance/accounting, and even aviation.

Cost

\$25 for ASI members (\$35 after Oct. 12)

\$35 for non-ASI members ((\$45 after Oct. 12)

Directions to Lafayette Public Library:

From I-25, exit west at Highway 7 (which becomes Baseline Road). Continue west on Highway 7 to its intersection with Route 287. The Lafayette Library (with large parking lot) is located at the northeast corner of the intersection of Baseline (Hwy 7) and 287.

From the Boulder area, go east on Baseline Road to the intersection with Route 287. The library and parking lot are located at the northeast corner of this intersection.